

## **Press Release**

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### **Fife Outdoor Access Festival Appoints Volpa to Deliver 2010 Events**

Fife Outdoor Access Festival, now in its third year of operation, has appointed the award winning agency, Volpa to develop and deliver their 2010 celebration of Fife's Great Outdoors.

Volpa was founded by serial entrepreneur Tricia Fox, and has already proved it can compete nationally claiming the coveted title of Scotland's top Event Marketing agency at the most recent Scottish Event Awards for its work with The Enchanted Forest.

This year the Fife Outdoor Access Festival will deliver over 100 events at outdoor locations across Fife from Saturday 31<sup>st</sup> July – Sunday 8<sup>th</sup> August. The festival is a flagship event as part of Fife Council's Celebrating Fife campaign which will run throughout 2010 highlighting Fife as an event place to live and visit.

Tricia commented, "I am really very excited about working with the festival's organisers this year to deliver a programme of events that will build on previous festivals and firmly establish the Fife Outdoor Access Festival as one of Scotland's major outdoor festivals."

The festival is due to announce their programme events later in April but if want to be kept up to date with the latest news, the organisers have already set up a facebook group, twitter account and mailing list for the event, all of which can be accessed at [www.fifeoutdooraccessfestival.co.uk](http://www.fifeoutdooraccessfestival.co.uk)

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For further information contact Tricia Fox on 01738 658187 or mobile 07989 955039